

Pure



Flexible Flooring Solutions from Entry to Exit

VINYL PLANKS * MADE FOR REAL LIFE



*MAKE
YOURSELF
AT HOME*

MADE IN EUROPE

Quality, creativity and respect
for the environment **p.6**

COLLECTIONS

PURE Planks, PURE Planks XXL
and PURE Tiles **p.26**

GET INSTALLED

Perfect flooring without
a lot of fuss **p.56**

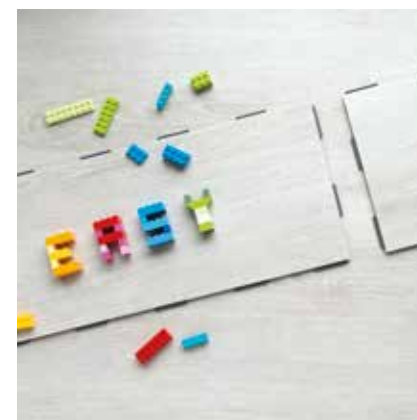


Your home is everything. When you get it right, it truly is where the heart is. And it is made even better when you find the **perfect flooring**. You want it to be easy to put together. But it also needs to add to your interior, to be cosy. And affordable. At BerryAlloc, we've got your back. Our Pure range of vinyl planks is simple and fast to install – our DreamClick® lock system ensures it – long-lasting, light (even our XXL planks) and natural looking. Pure flooring serves as a beautiful backdrop for your life. **So stay in tonight. Stay in all weekend.** Just stock up on ice cream. Otherwise, the kids will revolt.

© Cyrille L Grouselle / Cover's Paintings



Flexible Flooring Solutions from Entry to Exit



Pure

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Flexible Flooring Solutions from Entry to Exit



MADE IN EUROPE

Why is Made In Europe important? Aside from ensuring we offer you **superior quality**, it is a solid part of our ethical approach to doing business. Our manufacturing process follows strict European protocols designed to respect the environment. We always take the needs of the **local economy** into account. And we follow best practice. The components of our PVC meet the highest standards and comply with **European legislation** concerning the use of chemicals. Health and well-being are always considered. All our products carry « **indoor air comfort** » certification from Eurofins.

Manufacturing in Europe, we are closer to our markets. That means our products don't have so far to travel, **reducing our carbon footprint**. We are proud of our commitment to supplying an eco-friendly product range. Our company as a whole has embraced environmental consciousness and **eco-friendly solutions**. We believe that all of us benefit from a conscientious green policy.



Flexible Flooring Solutions from Entry to Exit



Flexible Flooring Solutions from Entry to Exit

100% RESPECTFUL

BerryAlloc products and manufacturing processes are continuously improved and adapted to reduce their life-cycle impact on the natural environment. Our responsible attitude leads to products such as PURE that perfectly fit in with our environmental consciousness. PURE vinyl floors are **100% recyclable**, making it a perfect floor **for the world of tomorrow**.

Our carbon footprint matters to us. We aim to reduce, reuse and recycle at every step of our manufacturing process. This is such a driving belief that we made a conscious decision long ago to only produce vinyl sheet products that respect human health and the environment. Choose your PURE flooring knowing this.



Pure Comfort

Warm & Cosy

Designed for comfort, PURE vinyl floors don't just look great, they make your house homier. They feel **warm to the touch**. And **cosy to the feet**.

Suited to Underfloor Heating

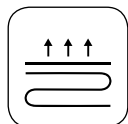
Thanks to their good heat conduction, PURE floors are a perfect companion to your floor heating. **Winter is welcome**.

Extra Light

Our PURE planks are strong but very lightweight. **Up to 30% lighter** than other click flooring. This lightness makes transporting and installing them so much easier.



WARM
UNDERFOOT



FLOOR HEATING
COMPATIBLE



LIGHT
WEIGHT



*Comfort at the
heart of your home*



On Screed



Old Tiles



Existing floor

PURE GOES EVERYWHERE

Little or NO Subfloor Prep

Made to simplify your life, PURE vinyl planks and tiles can be installed without a lot of fuss. Or levelling prep work. Almost any sub-floor works: it can be installed on top of concrete, tiles, wood and most existing hard surface floor coverings, provided that the subfloor is smooth, dry and clean. You can even lay it down on surfaces with small residues of glue and ordinary screed.

It's all thanks to our advanced RCB technology (Rigid Composite Board). **No dust, no mess.** **Just cut the planks to the size you want with a Stanley knife. PURE was designed to be easy.**



**LITTLE OR
NO SUBFLOOR**



**RCB
TECHNOLOGY**



DUST FREE

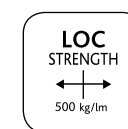


Do a 12 m² room in 30 minutes flat

Our DreamClick® locking system is the best on the LVT market. With a lockstrength of 500 kg, PURE flooring can withstand the frequent traffic of real, everyday lives with ease. **Identical 4-sided locks are easy to put together.** Start the next row the second you finish the previous one. **We didn't call it DreamClick® for nothing.**



Take it easy



The Strongest Locking System

PURE's DreamClick® locking system is the best on the LVT market. With a lockstrength of 500 kg, PURE flooring can withstand the frequent traffic of real, everyday lives with ease.



Lifetime Warranty for Residential Use

Thanks to the Rigid Composite Board (RCB), PURE Dreamclick® is unaffected by high moisture levels and is stable at normal room temperatures. Strong joints offer greater resistance against heavy traffic and rolling loads. We guarantee this for the life of your PURE flooring.



Clean Up Your Act

A PURE floor requires very little maintenance. Guarded by its polyurethane lacquer, PURE flooring is easy to clean and protected against daily wear and tear. All that is required is an occasional sweep with a wet mop and standard cleaning products.



Anti-slip Protection

The unique surface makes Pure floors anti-slip. An extra measure of safety to match the beauty of the collection.

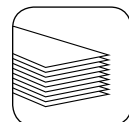
MIX & MATCH

Don't Repeat Yourself

With unique planks in each box, you can create a practically one-off natural looking floor. As **plank** or **tile** size visually impacts spatial perception, PURE is available in **XXL** sizes as well as **standard** dimensions. XXL-sized planks serve double duty: aesthetically pleasing, they also allow for faster installation.

360° Revolutionary System

No one-sided affair, PURE planks can be joined together from all sides. This 360° interlocking system is entirely unique, allowing you the creative freedom to put your floor together in a way that suits your space, your personality. Compose custom-made patterns depending on how you connect the planks.



UNIQUE
PLANKS IN
EACH BOX



LOCKING
SYSTEM

360°
REVOLUTIONARY
SYSTEM





MAKE IT STICK

PURE for Bathrooms and Kitchens

Your floor needs to stand up to wet, dirty shoes, spills, and kids who turn the bathroom into a swimming pool on a regular basis, right? That's why, with our **GlueDown** option, PURE floor boards are water-resistant. Install them in your bathroom, kitchen and any other rooms susceptible to real, perfectly imperfect life.

FastTec Self-Adhesive Underlay

To ensure water-resistance, PURE planks and tiles can also be glued down. With our FastTec Self-Adhesive Underlay, it's a piece of cake. Simply roll out, peel off the top layer, and glue down your chosen flooring.

Open For Business

When glued down, PURE flooring is perfectly suited to hotel, boutique, restaurant and office use as well as habitation. It was designed to stand up to heavy traffic (with 0.55 of wear layer). PURE flooring is protected by a **10 year warranty for such usage.**



WATER
RESISTANT



CLASS 33 USAGE

QUIET NICE

A Silent Floor

Whether you are padding around in high heels or roller skates, its exceptional noise absorption of 10 dB makes PURE up to

50%

more silent than other LVT floors. A feature that adds to your, and your neighbours', quality of life.



SILENT
FLOOR



- 10 DB





Pure

360° REVOLUTIONARY SYSTEM

You can join PURE Dreamclick® or Gluedown from all sides. Connect the planks the way you want – long sides connected to short sides, all long, alternating – to fit any size room. Or simply to make a customised pattern.

COMFORT & WARM TOUCH

PURE floors are soft and warm to the touch, which makes them the ideal floor to walk on barefoot. Moreover, they conduct heat easily which means that they work well with underfloor heating.

SUPER SILENT FLOOR

Whether you are walking around in your high-heels or feel like having a lazy day in your slippers, PURE floors absorb noise so well that it is up to 50% more silent than comparable floors!

EXTREME DURABILITY

PURE floors are protected by a very hard-wearing surface. The resistance of vinyl to staining and general household use is one of the key benefits of vinyl planks and makes them one of the most durable types of flooring on the market.



Flexible Flooring Solutions from Entry to Exit



Pure PLANKS

Be smart: keep it simple

Pure Planks – You've got the floor



*Life made
more welcoming*







TOULON OAK 109 S / PURE PLANKS

Pure PLANKS



TOULON OAK 109 S



TOULON OAK 236 L



TOULON OAK 936 L



TOULON OAK 619 L



TOULON OAK 293 M



TOULON OAK 976 M



TOULON OAK 999 D



LIME OAK 954 D



LIME OAK 966 D



LIME OAK 996 D



LIME OAK 974 D



LIME OAK 979 M

	Thickness	Length / Width	Installation	Bevel	Surface		Thickness	Length / Width	Installation	Bevel	Surface
	5 mm	204 x 1326	Dream Click	4 Micro V	Silent		2,3 mm	178 x 1250	No Loc	4 Micro V	Silent



LIME OAK 939 S / PURE PLANKS

Pure PLANKS



LIME OAK 139 S



LIME OAK 939 S



COLUMBIAN OAK 693 M



COLUMBIAN OAK 296 L



LIME OAK 963 M



LIME OAK 669 M



COLUMBIAN OAK 261 L



COLUMBIAN OAK 663 D



LIME OAK 693 M



COLUMBIAN OAK 236 L



COLUMBIAN OAK 636 M



COLUMBIAN OAK 939 M



LIME OAK 623 M



COLUMBIAN OAK 226 M



COLUMBIAN OAK 946 M



COLUMBIAN OAK 996 E

	Thickness	Length / Width	Installation	Bevel	Surface		Thickness	Length / Width	Installation	Bevel	Surface
	5 mm	204 x 1326	Dream Click	4 Micro V	Silent		2,3 mm	178 x 1250	No Loc	4 Micro V	Silent



Pure Planks
XXL

Wide Open Spaces



TOULON OAK 619 L / PURE PLANKS XXL

Pure Planks XXL - Think Big



TOULON OAK 936 L / PURE PLANKS XXL





LIME OAK 979 M / PURE PLANKS XXL

Pure Planks XXL



TOULON OAK 109 S



TOULON OAK 619 L



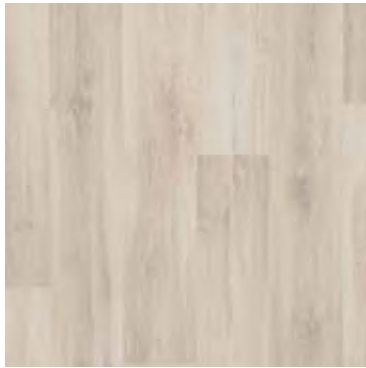
TOULON OAK 293 M



TOULON OAK 936 L



LIME OAK 963 M



LIME OAK 139 S



LIME OAK 979 M



LIME OAK 954 D



COLUMBIAN OAK 996 E



COLUMBIAN OAK 946 M



COLUMBIAN OAK 636 M



COLUMBIAN OAK 693 M

	Thickness	Length / Width	Installation	Bevel	Surface		Thickness	Length / Width	Installation	Bevel	Surface
	5 mm	204 x 1836	Dream Click	4 Micro V	Silent		2,3 mm	216 x 1950	No Loc	4 Micro V	Silent



Pure TILES

Another way to **beautify your home**

Pure TILES - Love at first sight





MONSANTO 900 D / PURE TILES

Pure TILES



MONSANTO 959 M *



MONSANTO 997 M *



MONSANTO 900 D *



MONSANTO 363 L *



MONSANTO 639 M *



MONSANTO 694 M *



ZINC 616 M



ZINC 679 M



ZINC 373 D



ZINC 907 D



DISA 996 D



DISA 979 M

	Thickness	Length / Width	Installation	Bevel	Surface		Thickness	Length / Width	Installation	Bevel	Surface
	5 mm	612x612 306x612	Dream Click	4 Micro V	Silent		2,3 mm	650X650 325x650	No Loc	4 Micro V	Silent

(*) MONSANTO TILES ONLY AVAILABLE IN CLICK



DISA 797 M / PURE TILES

Pure TILES



DISA 797 M



DISA 644 M



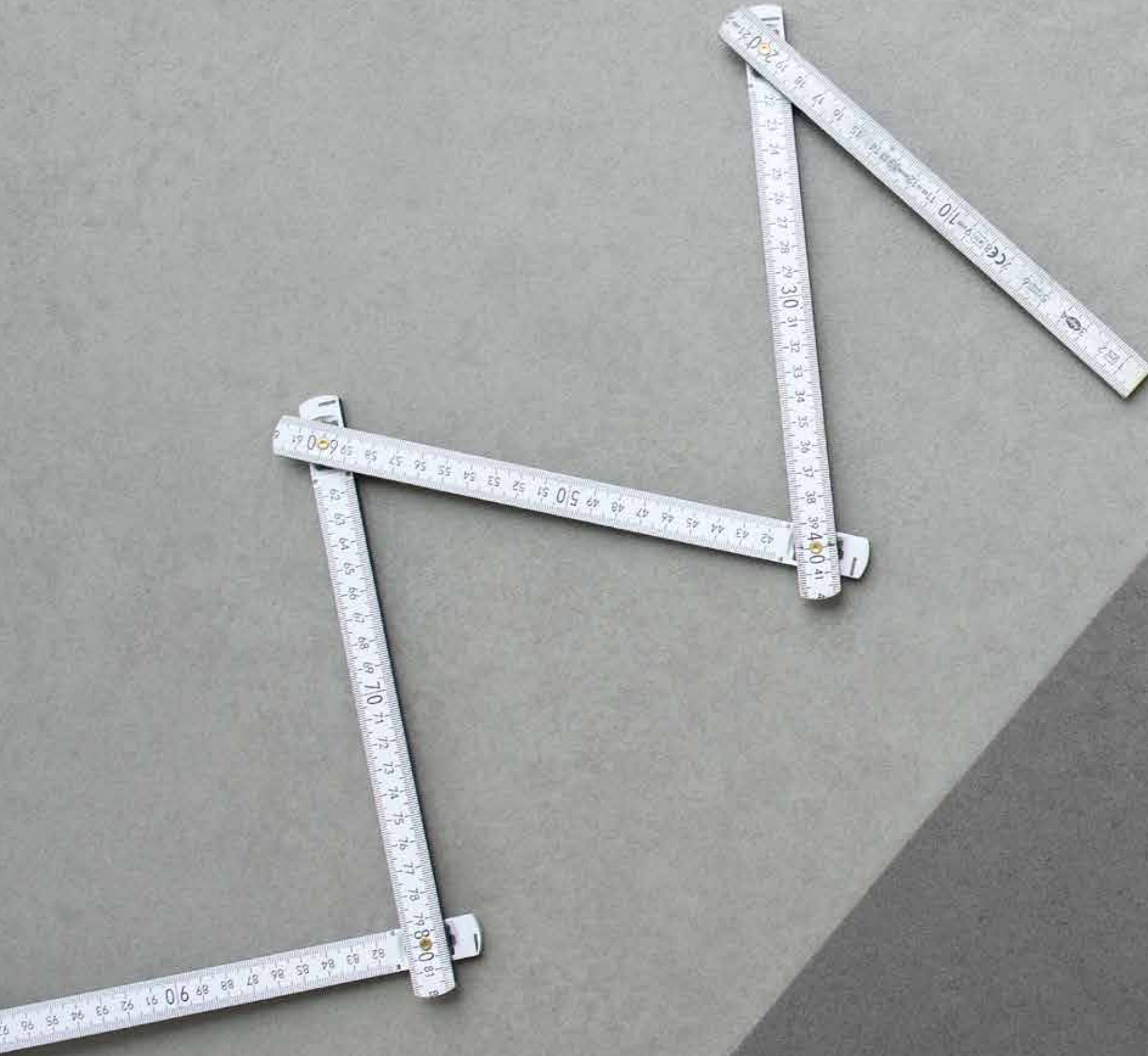
DISA 101 S

	Thickness	Length / Width	Installation	Bevel	Surface
	5 mm	612x612 306x612	Dream Click	4 Micro V	Silent
	2,3 mm	650X650 325x650	No Loc	4 Micro V	Silent

Pure Collections

	PLANKS			XXL PLANKS			TILES			
System	● DreamClick®		● GlueDown	● DreamClick®		● GlueDown	● DreamClick®		● GlueDown	
Wear layer	40	55	55	40	55	55	55	55	55	55
Dimensions (mm)	204 1326 5	204 1326 5	178 1250 2,3	204 1836 5	204 1836 5	216 1950 2,3	612 612 5	306 612 5	650 650 2,3	325 650 2,3
Packaging										
Planks /box	8 planks 2.164 m²	8 planks 2.164 m²	15 planks 3.338 m²	6 planks 2.247 m²	6 planks 2.247 m²	9 planks 3.791 m²	6 tiles 2.247 m²	8 tiles 1.498 m²	9 tiles 3.803 m²	18 tiles 3.803 m²
Boxes /pallet	56 boxes 121.186 m²	56 boxes 121.186 m²	56 boxes 186.928 m²	56 boxes 125.847 m²	56 boxes 125.847 m²	48 boxes 181.968 m²	28 boxes 62.923 m²	56 boxes 83.898 m²	44 boxes 167.332 m²	44 boxes 167.332 m²
Classification	23/32	23/33/42	23/33/42	23/32	23/33/42	23/33/42	23/33/42	23/33/42	23/33/42	23/33/42
Loc System	DreamClick®	DreamClick®	No	Dream Click®	Dream Click®	No	Dream Click®	Dream Click®	No	No

GET INSTALLED

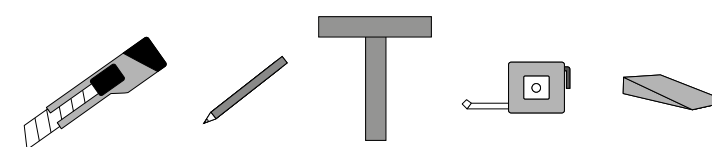


Flexible Flooring Solutions from Entry to Exit



Pure

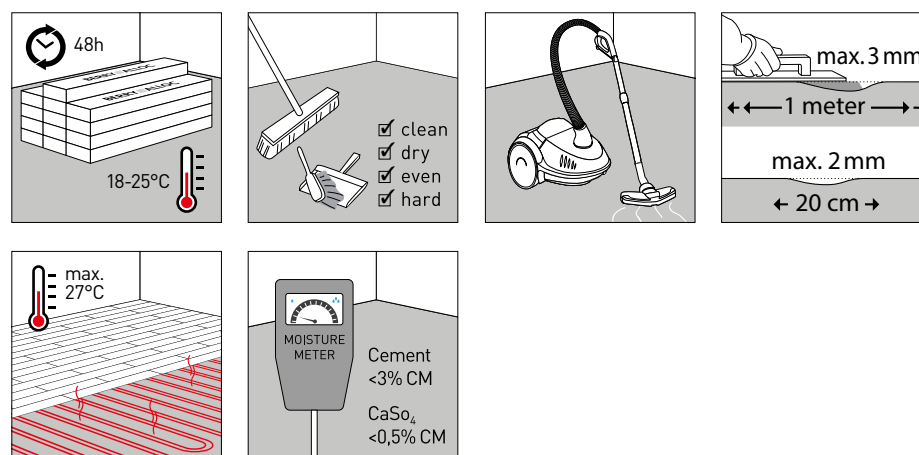
DREAMCLICK® INSTALLATION



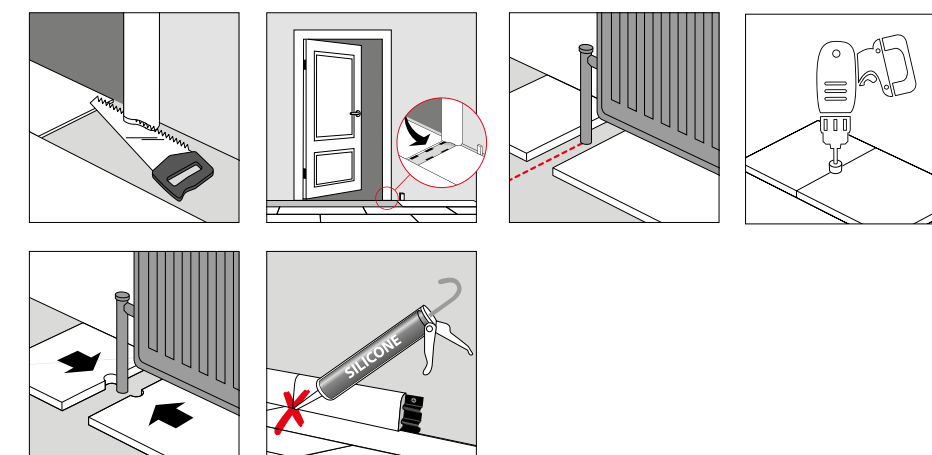
Visit website for
installation instructions

Please read the detailed
installation instructions, including
the recommended use of underlay,
cleaning and maintenance info carefully
before installing flooring on
www.berryaloc.com

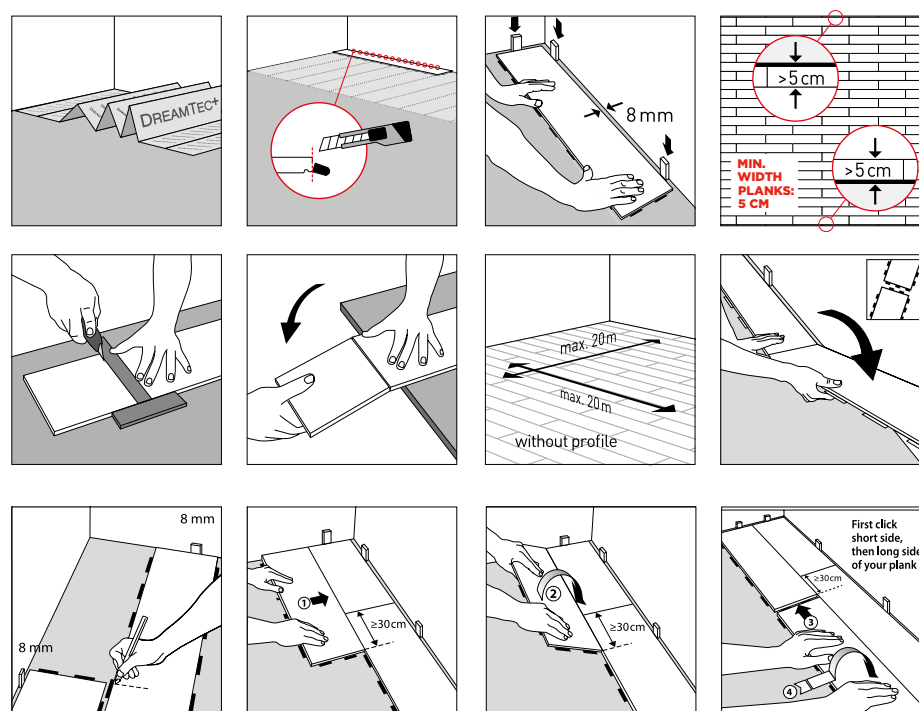
PREPARATION



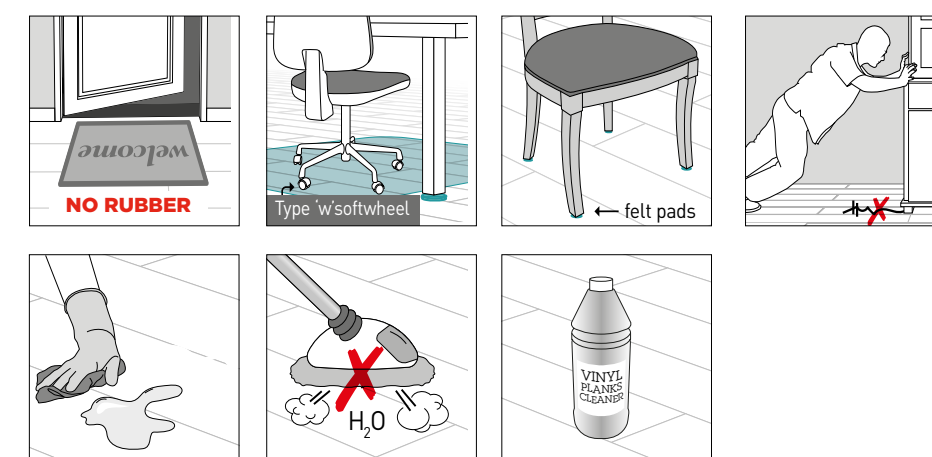
FINISHING



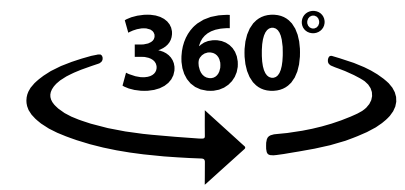
INSTALLATION



MAINTENANCE



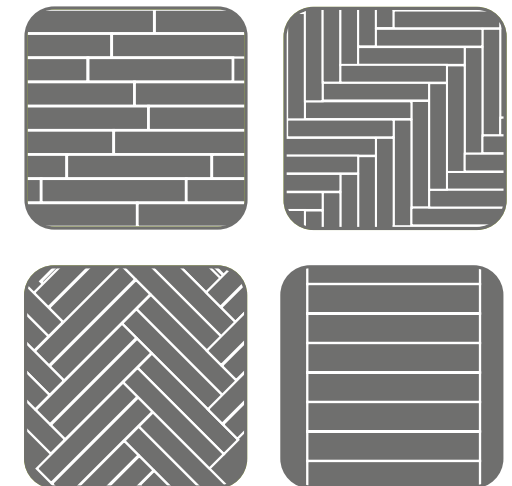
Beyond simple to install.



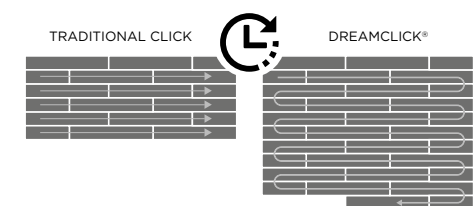
REVOLUTIONARY SYSTEM

*There are as many ways to install
your floor as you can imagine.*

PATTERNS AND DESIGN EXAMPLES



FAST AND SIMPLE INSTALLATION

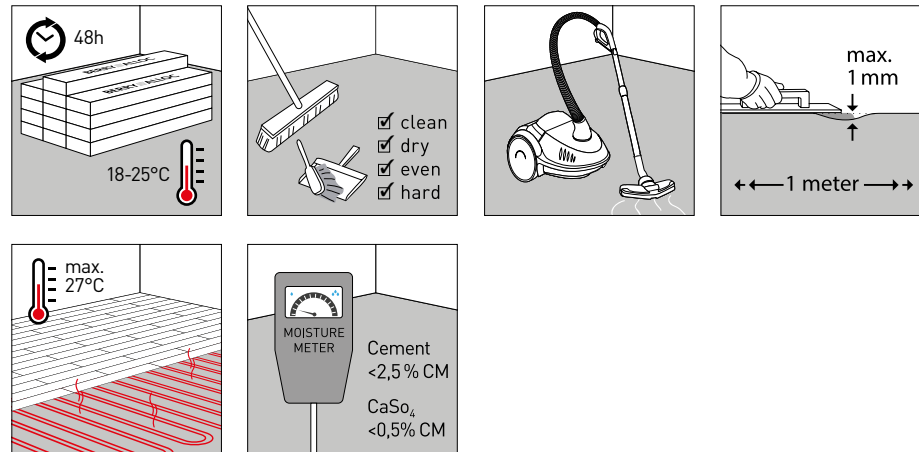




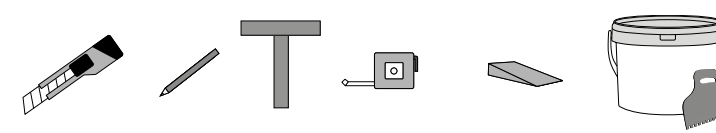
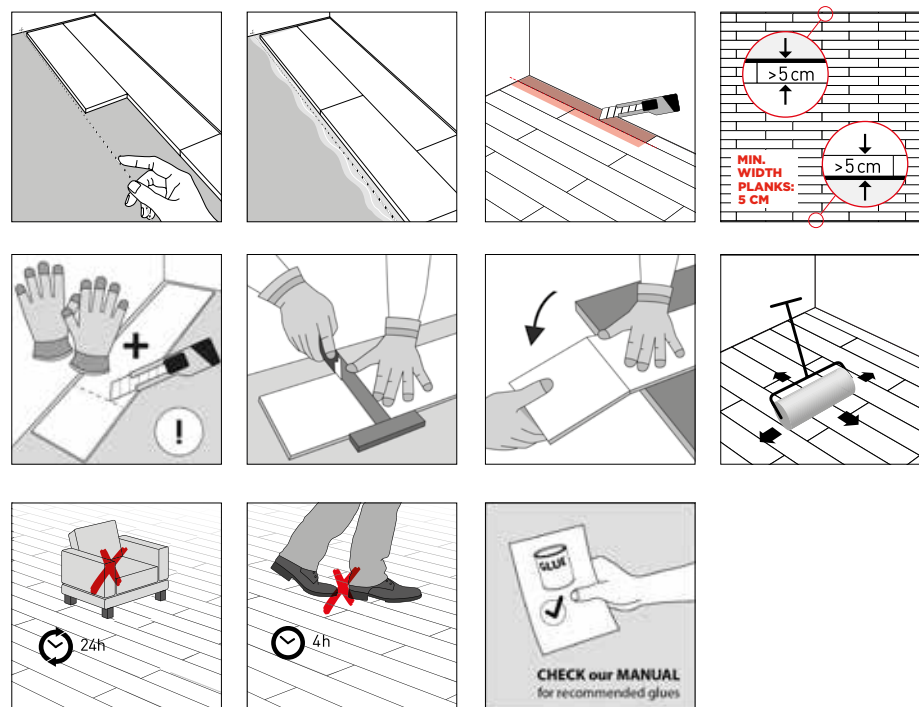
Pure

GLUEDOWN INSTALLATION

PREPARATION



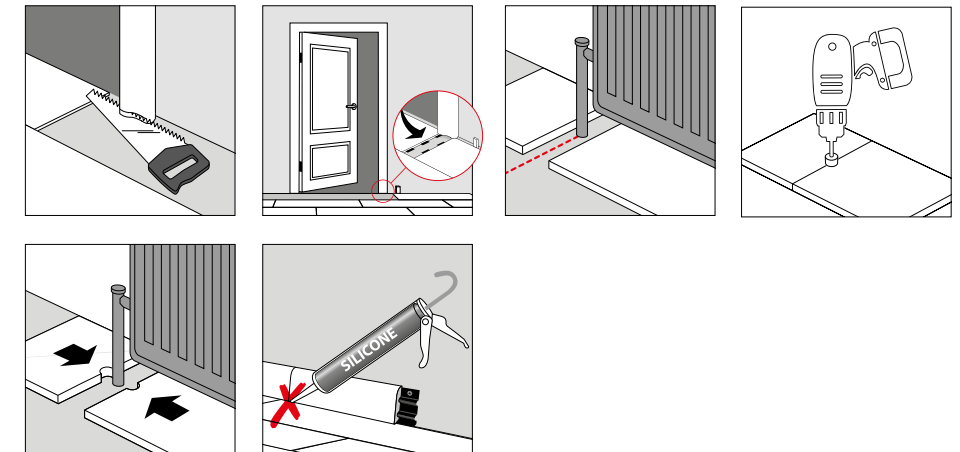
INSTALLATION



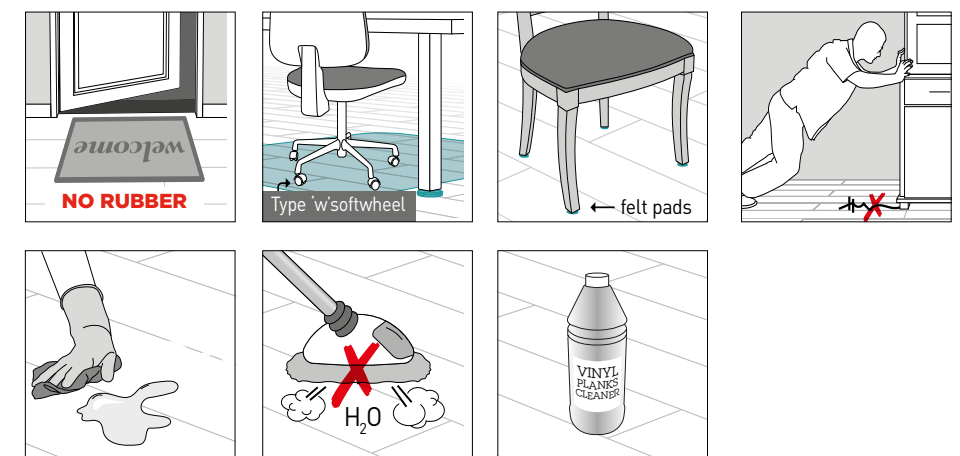
Please read the detailed installation instructions, including the recommended use of underlay, cleaning and maintenance info carefully before installing flooring on **www.berryallic.com**

**Visit website for
installation instructions**

FINISHING



MAINTENANCE



*Made to be water-resistant.
And made for professionals.*

PURE ACCESSORIES

SKIRTINGS

60 MM MDF SKIRTING



2400 x 12 x 60 mm (l x w x h)
Sold in packs of 4

60 MM WATERPROOF SKIRTING



2400 x 12 x 60 mm (l x w x h)
Sold in packs of 4

CLIPS FOR SKIRTINGS



30 clips per bag

PROFILES

3-IN-1 MULTIPROFILE MDF



T-profile
2000 x 10 x 49 (l x w x h)
Sold individually



Reducer profile
2000 x 10 x 49 (l x w x h)
Sold individually



End profile
2000 x 10 x 49 (l x w x h)
Sold individually

ALU PROFILES

PROFILE ALU SILVER*



2000 x 34 x 3,5-6,5 mm (l x w x h)
Sold individually
* also available in bronze and champaign color

REDUCER PROFILE ALU SILVER*



2000 x 38 x 3,5-6,5 mm (l x w x h)
Sold individually
* also available in bronze and champaign color

END PROFILE ALU SILVER*

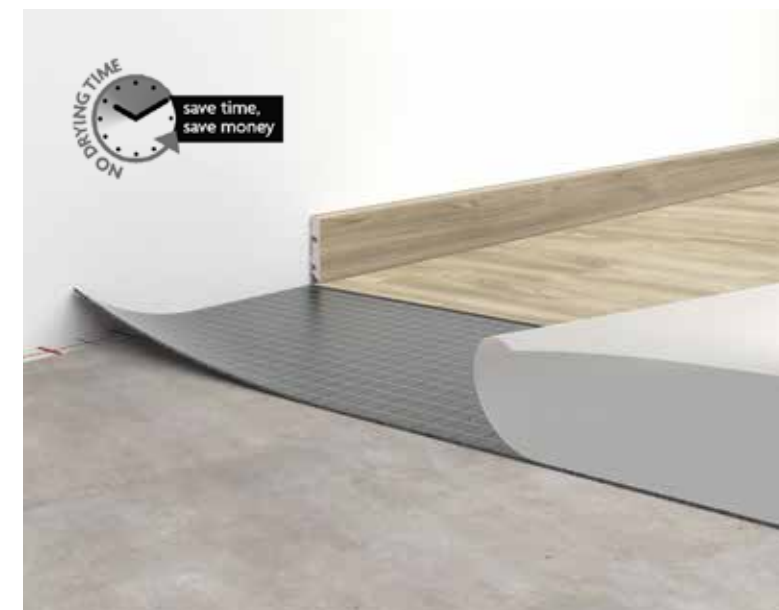


2000 x 24 x 3,5-6,5 mm (l x w x h)
Sold individually
* also available in bronze and champaign color



UNDERLAY DREAMTEC+

- Improves transition sound (to the room below) (-20 dB)
- Improves the walking sound ***
- Highly suitable for use with underfloor heating
- Very high compressive strength
- Corrects irregularities in the floor
- Integrated moisture barrier
- Easy to install: folds out flat straight away
- Available in boxes of 10 m²



FASTTEC UNDERLAY

SELF ADHESIVE UNDERLAY

Fast installation
No additional adhesive needed!

- No odour or waiting for the adhesive to dry
- Floor immediately ready to use after installation
- Walking sound reduction: -68% ISL 701
- Transit sound insulation -12 dB
- Ideal for floorheating

MAINTENANCE

VINYL PLANKS CLEANER



1000 ml - Sold individually

VINYL PLANKS PU PROTECT



1000 ml - Sold individually



Flexible Flooring Solutions from Entry to Exit

Office - Showroom

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logistics 1

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A: Poligon Mah. Sevim Sok. No:10/B İstinye / Sarıyer / İstanbul

logistics 2

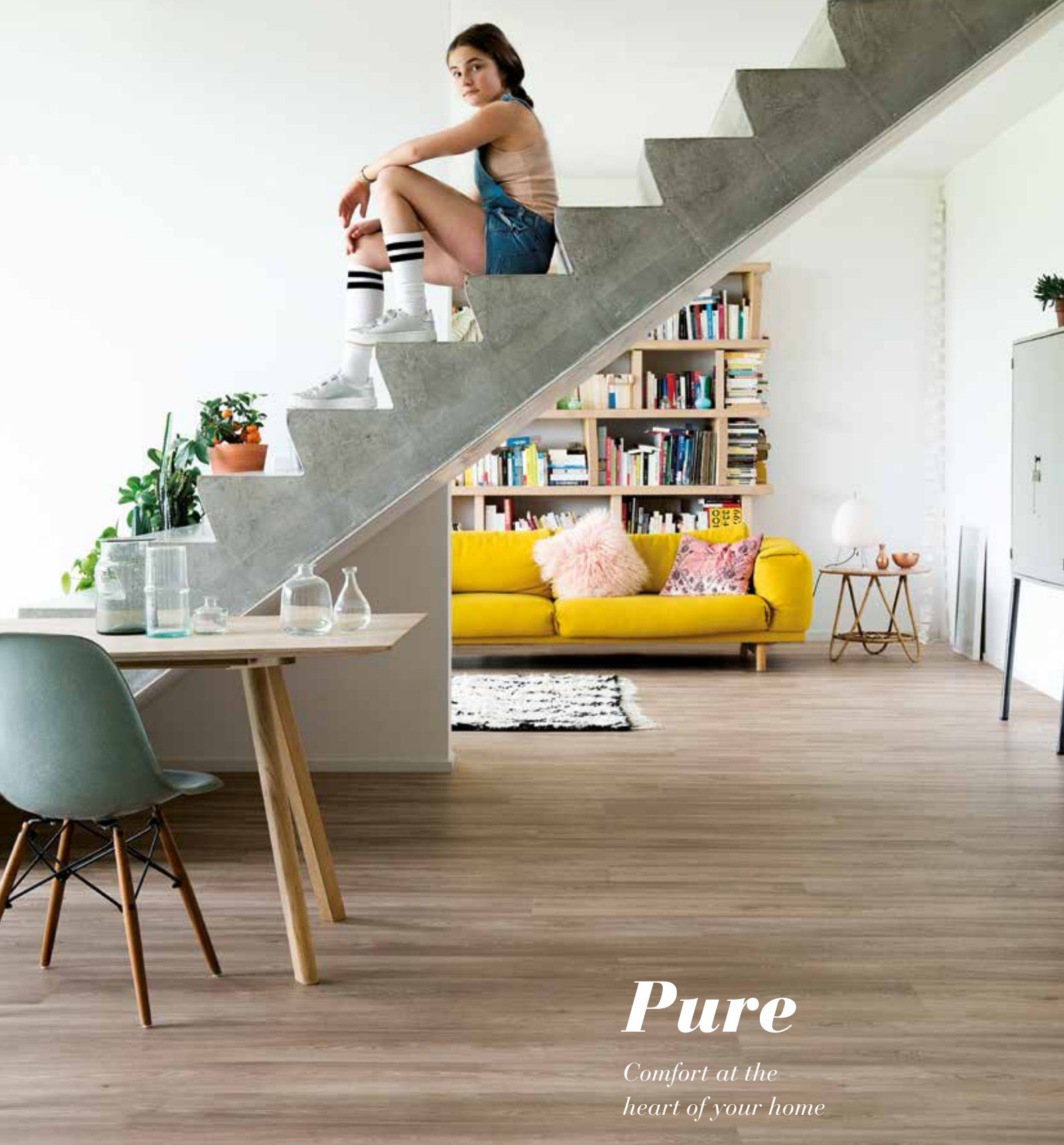
Hellmann Worldwide Logistics

Samples:

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E mail: info@anilzemin.com





Pure

*Comfort at the
heart of your home*

Find us on @anilzemin

